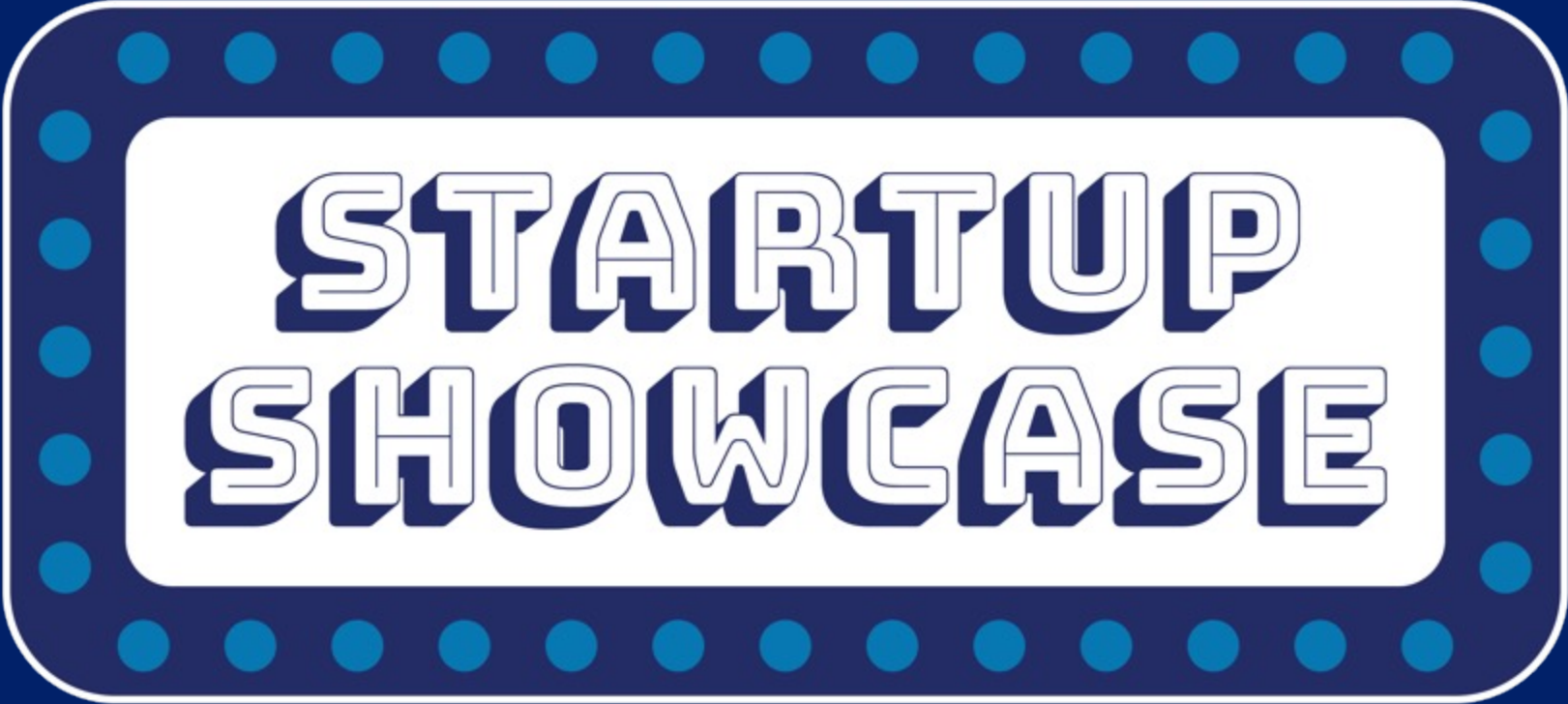


Duke  INNOVATION &
ENTREPRENEURSHIP



**STARTUP
SHOWCASE**

THURSDAY, APRIL 13, 2-4PM
WALLACE WADE STADIUM

Thank you for your interest in the 2023 Duke Startup Showcase! We are excited for you to meet so many of Duke's amazing student founders, who are building innovative ventures spanning a wide range of industries. They are tomorrow's world changers—the ones working to make the future more sustainable, healthier, safer, kinder, more productive, and more fun. If you are attending the event in person, we hope you will take the time to chat with students or leave them a note. If you can't join us for the showcase, please follow up with students using the contact information listed in this look book. Thank you for supporting Duke's vibrant entrepreneurial network. Together, we can create the most impact.

Best, Amy Linnane, I&E Managing Director, Programs



About Duke Innovation & Entrepreneurship

Duke I&E empowers the Duke community to act entrepreneurially and create impact in all their endeavors. Whether you're launching a company, tackling a wicked problem, or simply working to stand out in your career, an entrepreneurial mindset and skills help you do it with creativity, resilience, and purpose. As a partnership between Duke Interdisciplinary Studies and The Fuqua School of Business, Duke I&E provides students, alumni, and others in our community the best of what Duke has to offer innovators and entrepreneurs. With experiential programs, world-class faculty and researchers, and a powerful global network, Duke I&E works to help our community change the world.

Connect With Us

Join the [Duke I&E Network LinkedIn group](#) to engage with Duke's vibrant innovation and entrepreneurship community. Stay up to date on the latest by [signing up](#) for the I&E newsletter and following us on [Instagram](#), [Twitter](#), [Facebook](#), and [LinkedIn](#) for timely updates re: events, funding, and more.

ALLERGOOD

Allergood is a B2B software solution bringing transparency to food allergen information through interactive digital allergen menus. Restaurants are losing \$45M per week (\$2B per year!) by failing to properly serve food allergen consumers. Thankfully, Allergood empowers restaurants with the tools they need to boost revenue, speed up service, build a loyal customer base, and reduce liability.



MICHELLE ADDISON MBA '23

www.allergood.com

Duke  INNOVATION &
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**STARTUP
SHOWCASE**

SERIAL FOUNDER

Will Tenpas founded Audiown, a marketplace that allowed fans to support their favorite artists while earning money from the artists' work. After working on Audiown for 18 months—including in the Melissa & Doug Entrepreneurs program this year—Will closed the venture. He is excited to discuss the lessons he took from Audiown and how he applying them to new venture ideas.



WILL TENPAS BSE '23

tenpas.will@gmail.com

240.204.7476

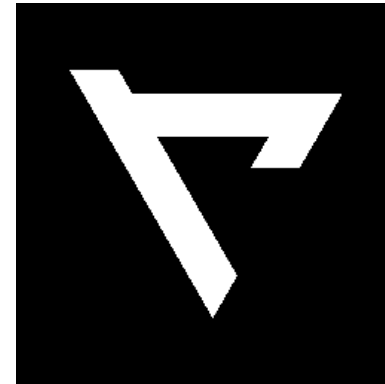
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**STARTUP
SHOWCASE**

REAL SPORTS

Real Sports is a social sports data platform that connects and engages fans around every live sports moment.

Real has over 165,000+ monthly active members and serves live interactive sports data and personalized notifications for the NBA, NFL, MLB, and NHL.



JOHN ANTONELLI '23

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**STARTUP
SHOWCASE**

NUBA

Nuba makes ready-to-drink hibiscus and other authentic drinks from the Middle East. They support small-scale farmers in Southern Egypt. They're Canada-based and can be found at Whole Foods, Loblaws, and other major chains. Nuba has three product lines and is the only company making these drinks in North America.



GINA EL KATTAN MBA '23

drinknuba.com

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**STARTUP
SHOWCASE**

ONEDIARY AI

With OneDiary AI, experience seamless integration of machine learning applications in life sciences research, unlocking new possibilities in gene expression analysis, protein folding prediction, drug discovery, and more.



ONE CHOWDHURY '25

www.onediary.app
one.c@duke.edu

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**STARTUP
SHOWCASE**

ZOOM ACROSS BORDERS

Zoom Across Borders is a website and program that pairs students learning a second language with students who speak that language fluently for weekly one-on-one conversations via Zoom or the platform of their choice. The language of conversation switches week to week so that both students have the opportunity to practice the language they are learning and then help their partner achieve second-language fluency.



VALENCIA HOCHBERG '25

zoomacrossborders.wordpress.com

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**STARTUP
SHOWCASE**

NATUREDOTS

NatureDots, a HardTech startup, is reducing the risks from ecological threats and uncertainties for freshwater ecosystems and fish farmers.

By combining the power of AI with nature, NatureDots provides insights into the species and the environment. Their innovation 'AquaNurch' enables quick detection of extreme weather events, harmful algae blooms, oil spills, and other environmental hazards, reducing risks for freshwater fish farmers, and water managers.

Creating the world's first 'Digital Twin' to protect aquatic ecosystems and the people who rely on them, NatureDots enables better management and conservation of water resources, which is crucial for ensuring food security and maintaining biodiversity for climate resilience.

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**STARTUP
SHOWCASE**



NatureDots[®]
नेचरडॉट्स

SNEHAL VERMA MEM '23

www.naturedots.com

JUSTB

justb is an evidence-informed, holistic, and inclusive platform that equips educators and children with meaningful movement tools. justb has been collaboratively designed by a multidisciplinary team of therapists, children with autism, Olympic athletes, and adapted physical education teachers. justb makes physical activity accessible and joyful for every BRAIN.



BELDEN LONG OTD '24

707.483.9216

belden@movewithjustb.com

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

INFINITY PORTAL

Welcome to Infinity Portal, where the infinite is within reach. THE PORTAL is a customizable LED display that allows users to personalize the frame, the lights, and the engraving of the design.

The unique design of THE PORTAL creates a 3D mirrored light tunnel illuminating a one-of-a-kind experience.



JAYLEN COLEMAN BSE '23

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704.839.4240

infinityportalbusiness@gmail.com

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

AURGANICS SKINCARE

Founded on the belief that our skin is worth more than gold (Au), Aurganics Skincare creates luxuriously gentle, plant-based solutions for people of color with sensitive skin.

The fragrance-free Alpha Glow Serum works to prevent and fade dark spots without causing unnecessary irritation. Start glowing at aurganicskin.com!



aurganics
SKINCARE

SARAH HOUSTON '24

aurganicskin.com

seh80@duke.edu

sarah@aurganicskin.com

Duke  INNOVATION &
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**STARTUP
SHOWCASE**

CONTACT LINE

CONTACT Line provides counselors trained in empathy, active listening, and Cognitive Behavioral Therapy for anyone, regardless of age, gender, and ethnicity, by simply connecting them with someone who cares. These counselors are NOT therapists but rather a community of trained listeners.

The ultimate objective is to provide another avenue of crisis de-escalation that replaces anonymity with vulnerability for the positive outcome of human connection.

CONTACT Line aims to spread trust and understanding in communities.



AISHANI SAHA '23

YING YU '23

www.contactline.org

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**STARTUP
SHOWCASE**

HARNESS FARMS

Harness Farms is an agri-business on a mission to tackle food insecurity by combining precision agriculture and blockchain financing to produce improved crop yields, access to agri-financing, and attractive ROIs. Harness is developing a decentralized network of precision farms leveraging agricultural science, IoT systems, and blockchain technology to coordinate the most capital efficient, high-yield production of key agro commodities.



JOHN ANIENKAN LEWIS MMS '23

Lewisjohn772@gmail.com or jal112@duke.edu

Duke  INNOVATION &
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**STARTUP
SHOWCASE**

SCINOVIA

Scinovia has developed a first-of-its-kind FDA Class I surgical camera, VUFLOW, to measure blood flow speeds in real time. VUFLOW's augmented reality enhances clinically actionable decisions and is poised to disrupt a multibillion-dollar market of outdated tools and improve patient outcomes in heart bypass, transplants, and vascular surgeries.



PAUL MOSLEY MBA '24

JIM SUND MBA '01, PhD '07

JEFF HAAG

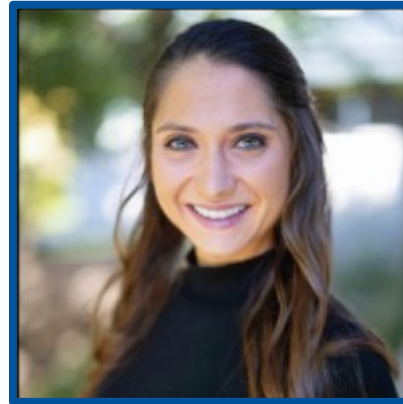
www.scinovia.com

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ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

E-SENTIENCE

E-Sentience has created a wearable non-invasive cortisol sweat sensor that directly and accurately measures stress levels in real time and provides cooling relief to lower stress levels in critical moments.



E·SENTIENCE

SLOANE TILLEY MBA '23

sloane@e-sentience.com

e-sentience.com

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

DECANE STUDIOS

Decane Studios is building Anon ID, which is the world's first anonymous Anti-Bot, Anti-Theft & Anti-Fraud network all wrapped into 1 token. Anon ID uses Zero Knowledge Proof and AI verification to create anonymous digital identities that remain "anonymous until proven guilty" for trustless verified access. Claim your private data.



JAVIER CASADO COCERO MBA '24

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917.543.2977

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**STARTUP
SHOWCASE**

GREENLIGHT

Greenlight works with the content creators and advertisers shaping popular culture. Counting talent management, content creation, brand activation, and new media among its services, Greenlight fosters relationships with the creators, artists, and leaders of the digital generation.



GREENLIGHT

DOUG LANDERS '23

MICHAEL BERKOWITZ

greenlightgroup.co

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**STARTUP
SHOWCASE**

HIMAYAT

Himayat is a digital human services and benefits platform to support employers and their domestic workers. Himayat helps build a formal safety net for informal labor to drive retention for employers. Our mission is to protect and improve the working and living conditions of domestic workers worldwide by formalizing their role within the economy.



ARYA DIWASE MBA/MPP '24

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917.870.5213

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

CONMIGO

Conmigo is a matchmaking app reimagining how college students cultivate friendships and networks by connecting them through shared interests, over food.



FUNDA ESKALEN '23

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kayacelebi17@gmail.com

813.551.7242

www.conmigoapp.com

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**STARTUP
SHOWCASE**

HAYHABOTS

Hayhabots is a desktop application that automates e-commerce purchases from 50+ sites. Buy anything from PlayStations to Air Jordans to pool filters with a single click in seconds! We ensure you never have to pay resale prices again.



LASAL MAPITIGAMA BSE '26

lbm38@duke.edu

www.hayhabots.com

Duke  INNOVATION &
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**STARTUP
SHOWCASE**

MIL

Mil is an anonymous social platform where you can post / join hyper-casual hangouts on your college campus! Whether you're looking for someone to grab food with, a gym buddy, a date to formal, or even a study group, this app is the perfect way to make meaningful friendships at college.



SONALI SANJAY '24

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team@joinmil.com

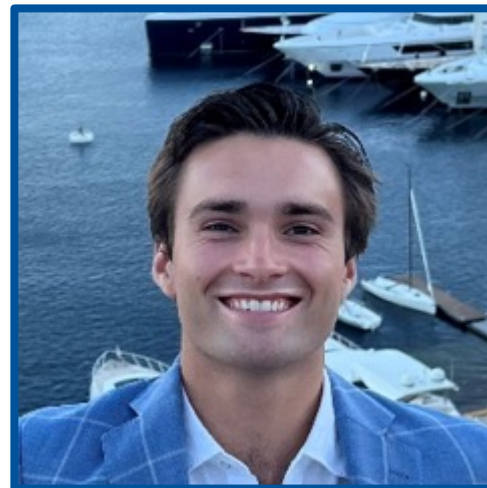
804.874.2264

Duke  INNOVATION &
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**STARTUP
SHOWCASE**

SAVEOR

SaveOr provides an easy-to-use Software-as-a-Service platform to help families document and manage the ownership, transfer, and history of their tangible personal property for estate planning purposes. SaveOr's software empowers families to easily create a personal property memorandum to keep the family together after losing a loved one.



MATTHEW SCOLA '24

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202.669.6251

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ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

TRUFFA

Truffa ('dog snout' in Spanish) is the first vet-tech of Latin America that, through a business model based on technology and business integrations, is solving the inefficiencies of the industry: improving veterinarians' mental health (diminishing stress), optimizing veterinary practices' administration (using technology, economies of scale, and centralization of processes), and generating a game-changing user experience for Latin American pet parents.



DIEGO SILVA MBA '23

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SHOWCASE**

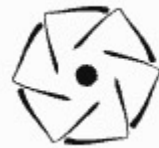
VSCAPE LABS

Vscape Labs is an immersive learning platform offering fun, accessible, and collaborative learning experiences to spark curiosity and build confidence.

Dive into personalized 3D worlds, collaborate with peers, and conquer challenges. Unlock potential with user-friendly tools, high-quality content, and data-driven insights. Vscape Labs empowers students to explore, learn, and thrive.

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**STARTUP
SHOWCASE**



VSCAPE LABS

VANESSA CHEN '23

KEN XU MEM '23

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ken.xu@duke.edu | 530.979.4255

RENEGADE RESEARCH

Renegade Research is a collection of nerds using cutting-edge technology to solve national security issues. We are building a computer chip security solution to protect defense, energy, and IoT industries' circuit boards from devastating attacks.



CHRISTOPHER KEYS PhD '23

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www.renegaderesearchsociety.com

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

BUNDLED

Bundled simplifies and enhances the grocery shopping experience. The process is simple: go to bundledgroceries.com, pick out a meal, and order the ingredients for delivery.

Whether you're a newcomer to the kitchen or want a community to explore the best food, Bundled provides convenience and flexibility like never before.



EVAN HENLEY '23

MIKE KEOHANE BSE '23

818.590.8447

bundledgroceries.com

help@bundledgroceries.com

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

BAY 12

Started by two Duke University film students, Bay 12 Productions aims to bring affordable and quality video production and photography to local North Carolina businesses and events.



BAY 12

DYLAN CAIN '23

JOHN KANG '23

bay12prod@gmail.com

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**STARTUP
SHOWCASE**

TIME FOR PRINTS

TimeForPrints is a social platform acting as a one-step link for free or paid collaborations between models, photographers, designers, filmmakers, and other artists to build their visual portfolios and expand their career opportunities.

Through swiping and matching others' portfolios, users can schedule shoots and create social networks, with safety and reliability guaranteed.



LIUREN YIN '24

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Phone number: 984-888-4505

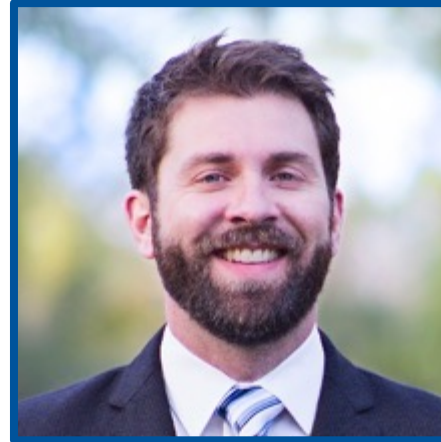


Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

INTEGRAL INSIGHTS

A vertically integrated private equity firm, Integral Insights provides fractional and transitional operator, integrator, and financial capital services for startups and small businesses. Offerings include pre-money transitional CXO services; consulting and implementation to build scalable infrastructure in operations, finance, accounting, legal, human capital, and information systems; and innovative equity capital solutions.



RYAN ISHAM MBA '23

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Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

FOREPAY

Finally... an easy way to make plans and split expenses with friends. Whether you're traveling in a group, tallying expenses among roommates, or grabbing dinner with friends, Forepay helps you to easily make plans, split the expenses, and track who owes who, all within group chats.



ANDREAS THORSÉN MMS '23

SAM BACON

ADAM BOURNES

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Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

FANFUL

Fanful is a next-gen social sports app. With a recently launched NBA Beta, Fanful aggregates and delivers sports content (both data-driven and social) from a growing variety of media platforms like ESPN and Instagram into a unified, highly curated, and gamified experience for users.



HARRY LANDIS '24

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917.831.7604

Duke  INNOVATION &
ENTREPRENEURSHIP

**STARTUP
SHOWCASE**

BEAN

Bean is the superapp for co-living, catered to college students and young professionals. Bean takes care of four core essentials – finding roommates, finding subleases / subtenants, researching apartments without noise or inaccurate information, and even a customized roommates-only Bean debit card.



Bean.
Find your best roomie.

EVAN KIM '24

beanapp.xyz/duke
evan@beanapp.xyz

EZTRAIN

EZTrain is the first productivity tool to modernize defense training management. Across the Department of Defense, existing management tools require excessive manual work and distract soldiers from their main duties. EZTrain is a digital environment that organizes, analyzes, and communicates all ancillary training requirements necessary for soldiers to be 'deployment ready.'



WILL MAYNARD '23

(will not be present at Showcase)

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SHOWCASE**