You may be eligible to participate in a research study. This form provides important information about the study. It describes the purpose of the study, and the risks and possible benefits of participating in the study.

Please take time to review this information carefully. After you have finished, you should talk to the researchers about the study and ask them any questions you have. You may also wish to talk to others (for example, your friends and family) about your participation in this study. If you decide to take part in the study, you will be asked to sign this form. Before you sign this form, be sure you understand what the study is about, including the risks and possible benefits to you.

**STUDY INFORMATION**

This research study is being conducted by Dr. David Robinson and Dr. Aaron Chatterji, professors in the Fuqua School of Business at Duke University. This study is part of the Duke Innovation and Entrepreneurship Initiative.

We are interested in understanding entrepreneurship at Duke. A primary question we are trying to answer is: To what extent does exposure to college curricula that focuses on entrepreneurship and innovation stimulate entrepreneurship and innovative activity?

**YOUR PARTICIPATION**

Any undergraduate student currently enrolled at Duke University can participate in this study, and we expect about 400 to 600 students will participate each year.

**Survey**

Participation in the study involves completing a two-part online survey. The survey includes a brief Background Questionnaire and Gallup’s Builder Profile 10 Assessment. The Background Questionnaire will ask you about your history and intentions related to entrepreneurship. The Gallup Builder Profile 10 Assessment will ask you to read paired
statements and select the one that best describes you. We expect that the total time to complete both parts of the survey will not exceed 35 minutes.

**Education Records and DukeGroups Data**
We are asking that you allow the release of your Duke education records for use in our research study. The records we are asking you to release to us include your: Sex, Ethnicity, Nationality, Date of Birth, Campus Address, Military Status, Individual I&E Course Grade/s, Cumulative Term Grade Point Average, Cumulative Academic Year Grade Point Average, Overall Cumulative Grade Point Average, Honors and Awards, Duke Major/s and Minor/s, Duke Certificate/s, Graduation Information, Sport Participation, Greek Life Participation, and Club Participation.

We are also asking that you release to us any of your DukeGroups data; that is, any co-curricular and extra-curricular events in which you have participated at Duke that track attendance via DukeGroups. These data will be used as a proxy measure of students’ social capital and networks.

*Please note that we are asking for the release of your Duke information for the entire time you are a student at Duke.*

**Alumni Survey**
Finally, upon graduating from Duke, as part of this study, you will be asked to complete a short Alumni Questionnaire every five years starting in 2021 and ending in 2040. We anticipate the Alumni Questionnaire will take no more than 20 minutes to complete.
RISKS AND BENEFITS

Study data will be stored in locked folders on Duke University’s Protected Research Data Network. The risk of those data being accessed by an unauthorized user is extremely unlikely. In the unlikely event that a data breach occurs, we will let you know immediately. We do not know of any additional risks associated with participating in this study, and there may be risks related to the study that are not yet known to us.

As a benefit of participating in this study, you will receive the results of your Gallup Builder Profile 10 at no cost. More specifically, you will be provided with a customize report of your talents. You will also receive some digital planning tools to help you interpret and apply your assessment results. To learn more about the Builder Profile 10 Assessment, visit: www.gallupstrengthscenter.com/ EP10

COMPENSATION

Gift Card
You will be provided with an electronic Amazon gift card in the amount of $10 for your participation in the study. The gift card will be delivered via email to you after you submit your completed online survey.

Raffle
You will also automatically be entered into a drawing for one of six one-on-one meetings with a Duke "VIP" for your participation in the study. Duke VIPs are professionals who have had successful careers in finance, consulting, technology, non-profits, and entrepreneurship. Winners will be randomly selected and contacted via email by February 02, 2018. You have approximately a 0.09% chance of being selected if we recruit 400 participants.
Conditions
If you do not complete at least 75% or more of the survey, you will not be eligible to receive an Amazon gift card, or for the raffle.

If you are one of the six individuals randomly selected to participate in a one-on-one, and do not respond to the email within five business days another person will be randomly selected.

VOLUNTARINESS AND CONFIDENTIALITY
Your participation in this study is completely voluntary. You do not have to agree to take the online survey or release academic information. You may also leave the study at any time. Your decision will have no effect on your coursework or grades. If you agree to be in this research study, your professors will not know whether you agreed to be in this research study. Your Duke Unique ID (DUID) and email address will be provided to Duke Employee Travel for accounting purposes. If you provide your consent to release Duke records to us, we will also provide your DUID to those data providers in order to secure your records. However, these offices will not have access to any of your study data.

The Research Project Manager, Camille Warren, will keep your email address to send you a reminder notice if you haven't completed the survey. You will also be assigned a study identification number that we will use to link your responses to surveys and your student records throughout the study. We will keep the key that links your study ID to your personally identifying information separate from your responses. We will keep the key until the study is completed, but it will be stored on the Protected Research Data Network in a folder to which only the Research Project Manager will have access.

All data collection will be coordinated by the Research Project Manager before it is provided to Dr. Robinson and Dr. Chatterji for analysis. All data given to Dr. Robinson and Dr. Chatterji for analysis will have directly identifying data (for example, your name,
email, date of birth, Duke ID) removed. Also, all information we collect from this study will be analyzed and reported as a whole. That is, we will write about groups of people, not about individuals.

CONTACT INFORMATION

For questions about this research, please contact Camille Warren, MPA at camille.l.warren@duke.edu or David Robinson, PhD at davidr@duke.edu.

If you agree to be in this study but later change your mind and wish to withdraw, please contact Camille Warren at the Innovation and Entrepreneurship Initiative camille.l.warren@duke.edu or (919) 613-9517.

For questions about your rights as a participant in this research, please contact the Duke University Institutional Review Board (IRB) at ors-info@duke.edu, or (919) 684-3030.