

Finance Innovation

learn & engage



Capital is the life's blood of a growing firm, but it's important to match the right type of capital to the structure and potential of the business. Through curriculum and experiential programming, I&E supports you in critically analyzing new business opportunities and crafting the right funding structures to provide the capital needed to scale. From students looking to move into the venture capital space to those that want to work in investment banking, these curricular and co-curricular offerings are design to prepare you to effectively place capital in new innovations.

LEARN THE CONCEPTS THROUGH OUR COMPREHENSIVE COURSE OFFERINGS

FOUNDATIONAL CASE-BASED COURSES

Finance 651	ENTREPRENEURIAL FINANCE	Spring 2
Finance 660	VENTURE CAPITAL / PRIVATE EQUITY	Fall 1
Strategy 838	ENTREPRENEURIAL STRATEGY	Spring 1
Accounting 591	MANAGERIAL ACCOUNTING	Fall 2 Spring 1 Spring 2

FOUNDATIONAL EXPERIENTIAL-LEARNING AND PROJECT-BASED COURSES

NEW VENTURES: DEVELOPMENT

Strategy 849 || Fall 1 + Fall 2 & Spring 1 + Spring 2

Have an idea for a problem you want to solve or want to design a business model around someone else's problem? New Ventures: Development will lead you through the process of understanding whether an idea has teeth and if it is a business worth doing. You will learn to assess opportunities, develop and test business models, understand your financials, and build a successful team.

MENTORED STUDY x I&E

Management 754 || Spring 1 + Spring 2

Through the Mentored Study program, you can engage with a venture capital firm to conduct due diligence on potential portfolio investments. You will present your findings and recommendations to firm partners. Firms and projects vary year to year.

CASE-BASED COURSES TO ROUND OUT YOUR SKILLS

Finance 646	CORPORATE FINANCE	Fall 2 Spring 1
Management 745	NEGOTIATIONS	Fall 1 Spring 1 Spring 2
Strategy 845	ENTREPRENEURIAL EXECUTION	Spring 2

INDUSTRY SPECIFIC COURSES

Management 898	IMPACT INVESTING	Spring 2
----------------	------------------	----------

HONE YOUR SKILLS THROUGH CO-CURRICULAR ACTIVITIES

PROGRAMS & EVENTS

Venture Capital Investment Competition (VCIC)

VCIC is the world's largest venture capital competition. Students play the role of VCs who have \$100m to invest in a startup. The competition is complemented by a multi-part seminar series for students to learn the ins-and-outs of a venture investment term sheet.

Duke PEVC Conference

An annual conference that brings together a wide range of investment community professionals, educators, students, and entrepreneurs. Get involved in planning or simply attend to expand your network.

Duke Angel Network (DAN) Associates

The DAN is uniquely dedicated to connecting, supporting, and cultivating the Duke entrepreneurial community. In addition to providing capital, DAN actively matches alumni expertise with portfolio companies to drive growth. Fuqua students have the opportunity to support DAN in conducting due diligence on potential investments.

STUDENT CLUBS

Entrepreneurship & Venture Capital Club (EVCC)

EVCC facilitates educational events and career opportunities in entrepreneurship and venture capital.

ENGAGE WITH EXPERTS ACROSS CAMPUS AND IN THE COMMUNITY

NC IDEA Fellows Program

As an NC IDEA fellow you will support NC IDEA in screening and conducting due diligence on early-stage ventures that apply to their Micro and Seed grant programs. The program runs for a calendar year, spring through fall covering two application review cycles.

